



COMPOSING YOUR SHOW FLIER

COMPOSING YOUR OCCA SANCTIONED FLYER

- Please obtain approval from OCCA for your flyer **BEFORE** distributing it
- Approval does not automatically carry over from year to year – please clear your date and flier each year

SHOW DETAILS

- Show Name
- Date
- Location
- Times (Arrival, check-in, entry deadline, and show start time)
- Type of Show – must list Heifer, Steer (prospect and/or progress), Showmanship.
- Entry Fees – entry fee per head
- Payment Type Accepted- cash, check, card etc.
- Pre-Entry – Available? Required? Discounted? Is there a late entry fee? If so, deadline for discount.
- Contact Info - for show officials / organizers.
- Showmanship – only for shows with heifers and all steers (prospects and progress). State time of contest & entry fee
- Break weight for Steers – must state the break between prospect & progress.

PAYOUTS & PRIZES

- You must publicize how much of the entry fees will be paid back to the exhibitors.
 - This may be publicized as a percentage, a breakdown of entry fees, or any other similar means.
- If premium money is to be paid it must be paid to the exhibitors on the day of the show
- You should publicize prizes or added money as well.
- If your show is a multi-ring show you must publicize the payback and prizes for each ring
- We will not sanction a show with a “points only/no payback” ring.

ADDITIONAL INFORMATION

- Rules – include a clear list of individual show rules/expectations.
- Minimum number for a breed to earn prizes must be on show flyer –minimum may not be more than 5 head.
- Check-in for heifers – please state if tattoos will be checked, OCCA members are allowed to show new heifers on a bill of sale on for the first 90 days after purchase.
- Hotel info if you have a room block set up – phone, address, rate, deadline for reservations.
- List of show sponsors
- Link to OCCA web site for more information
- OCCA logo must be displayed on sanctioning flier.